

EMERGING BUSINESS ISSUES

This event provides FBLA members with an opportunity to develop and demonstrate skills in researching and presenting an emerging business issue. The event is based on team rather than individual participation. In addition to learning research skills, team participants develop speaking ability and poise through oral presentations.

ELIGIBILITY

Each district may enter one team composed of two to three members. No more than one team member may have participated in this event at a previous State Leadership Conference. If one member of the winning district team cannot attend the state conference, a substitute is allowed. (See policy pages regarding competitive events.) The participants must qualify as active FBLA members to be eligible for this event.

REGULATIONS

1. An entry form must be postmarked no later than March 17.
2. Only one of the two to three team members may have entered this event at a previous State Leadership Conference.
3. A participant who fails to report on time for the event may be DISQUALIFIED.
4. Participants must adhere to the dress code approved by the executive council.

PROCEDURES

1. Participants will be expected to research the topic prior to the conference and to be prepared to present either an affirmative or negative argument, based on random selection at the SLC.
2. The topic each year will be the same as the topic for the NLC. The topic can be found in the national Chapter Management Handbook.
3. Each team's presentation must be the result of their own, independent work. Facts and working data may be secured from any source.
4. The student members, not advisers, must prepare presentations. All members of the team must participate in the advance research of the topic and in the actual presentation.
5. Teams will be permitted to bring prepared materials written/printed on white 8 ½" x 11" paper, and notes written/printed on note cards, to the preparation and presentation areas. Teams may also bring blank white 8 ½" x 11" paper and /or note cards to the preparation area for use in final preparations.
6. Books, other bound materials, and props will **not** be allowed.
7. A lectern will be available. No microphone will be used.

Emerging Business Issues Continued

PERFORMANCE (Preliminary Round)

1. Participants are assigned a time on the performance schedule for preliminary events. The schedule is mailed to all local chapters preceding their district conference.
2. Fifteen (15) minutes before their presentation time, team members will draw to determine whether they will present an affirmative or negative argument. Teams will then have fifteen (15) minutes to finalize their preparations.
3. Each presentation may last no more than five (5) minutes.
4. Following each oral presentation, the judges may conduct a five (5) minute questions-and-answer period during which the presenters should be prepared to defend their affirmative or negative argument.
5. A timekeeper will stand at four (4) minutes. When the presentation is finished, the time used will be recorded, noting a deduction of five (5) points for any presentation over 5 minutes.
6. All performances are open to conference attendees, except performing participants of this event.
7. Four finalists from each of the two preliminary events will proceed to the finals.

PERFORMANCE (Final Round)

1. The order of performance will be drawn at random by an impartial person in the event office.
2. All other procedures as outlined in the preliminary round will be followed for the final round.

JUDGING

Performance

Judges complete a rating sheet on each team following its performance.

Penalty points are deducted from the judges' ratings before the winners are determined.

Each of the judges assign a rank to each team. The ranks for each team are totaled. The team with the highest rank is the winner.

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AWARDS

Plaques are presented to the winners of first through fifth places as long as finances are available. Certificates are presented to sixth through eighth places.

REPRESENTATION AT NATIONAL

The first place team in this event is entitled to represent the state chapter at the National Leadership Conference.

If any member of the first place team is unable to attend the National Leadership Conference, the state adviser selects a replacement—preferably from individuals on the teams placing second, third, fourth, or fifth in the order of their ranking.

 Chapter

 Rank
EMERGING BUSINESS ISSUES☐ Preliminary Round☐ Final Round

Rank the participants within a first to last order. No ties.

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Knowledge of Topic					
Understanding of issue/topic	0	1 - 3	4 - 7	8 - 10	
Flow and logic of content	0	1 - 7	8 - 14	15 - 20	
Quality of evidence	0	1 - 7	8 - 14	15 - 20	
Presentation Skills					
Voice, grammar, articulation	0	1 - 3	4 - 7	8 - 10	
Teamwork	0	1 - 3	4 - 7	8 - 10	
Ability to Take a Position					
Persuasiveness	0	1 - 7	8 - 14	15 - 20	
Relevance of arguments	0	1 - 3	4 - 7	8 - 10	

Total Points _____ /100 max.

Penalty Points. Deduct five (5) points for presentations over five (5) minutes.

Total Score _____ /100 max.

Check one:

☐ Affirmative presentation☐ Negative presentation

Verification of total score (initials)

____ Event Supervisor

____ Event Supervisor

**EMERGING BUSINESS ISSUES
DISTRICT AND STATE FINAL**

NAME OF PARTICIPANTS/SCHOOL	PERFORMANCE RANK	PERFORMANCE RANK	PERFORMANCE RANK	TOTAL (add the ranks)	FINAL RANK (Smaller number wins)
1.					
2.					
3.					
4.					
5.					
6.					
7.					